

INTRODUCING ODENSE ROBOTICS STARTUP HUB

Odense Robotics is opening its doors for startup companies to participate in our startup hub for up to 24 months. Participation in Odense Robotics Startup Hub ensures you early facilitation of your tech and business development in an innovative robotic ecosystem. You will have access to hardware development space incl. advanced tools, access to a vast network where you can meet future partners, as well as have access to a team of robotic specialist, facilities to develop prototypes and much more. This is all at no cost to you. Your responsibility will be to contribute a strong idea for your future success.

- Bring your Idea - No prototype needed to get into the Hub
- You create the first prototype, we find local customers for first test runs
- Robots and components (for instance UR) at your disposal during development

What makes Odense Robotics unique?

Denmark (DK) has the sixth highest robot density in the world, and Odense has positioned itself as DK's robot hotspot with 70+ companies and 1,800+ jobs within robotics and automation.

25 years of robotic development built on a strong triple helix concept (close coop between university, industry and government).

- Shipyard Lindø, began developing robots and robot applications in collaboration with the University of Southern Denmark (SDU).
- Following Lindø, Mærsk McKinney Møller Institute, a high-tech center of excellence for intelligent autonomous systems, set up as part of SDU.
- Danish Technological Institute established their center for robotics in Odense.

Odense's unique robotic ecosystem has advanced Odense Robotics to the forefront in several areas, with a particular strength in:

1. collaborative robots
2. food automation
3. SME automation

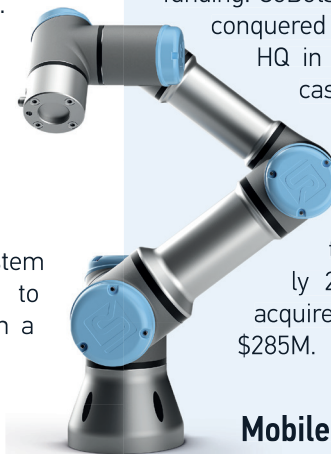
Hardware is the new software

Securing funding for robotic hardware development just got easier. Odense Robotics believes in robotic hardware ideas with the potential to become scalable businesses. Through Odense Robotics Startup Hub, our goal is to facilitate businesses at an early phase to ensure they are prepared to secure funding.

Successful Startup Cases from Odense

Universal Robots (UR)

UR's collaborative robot-arms revolutionize production in various industries around the world. UR was born in the Odense cradle in 2005, using the local startup facilities and funding. CoBots UR5 and UR10 soon conquered the world from UR's HQ in Odense. This classic case of a university spinout (from 3 to 200 employees), made the founders and inventors multi-millionaires in early 2015, when UR was acquired by Teradyne for \$285M.



Mobile Industrial Robots (MiR)

MiR produces and develops mobile robots for professional use in the industry, manufacturing companies and hospitals. Their transport robot MiR 100 is a good example of a unique AGV – a service robot “made in Odense”. Kick-started by the Odense Robotics / DTI accelerator, founder Niels Jul Jacobsen quit his university job to be full time entrepreneur and got Thomas Visti (former VP and commercial manager at Universal Robots) on board as CEO. A local business angel invested in MiR – and the company grew from 3 part time employees to 12 FTE within a year.

Read more about our value chain at odenseroobotics.com

FIND

Selection

- Innovation
- Scalable
- Search
- Team
- Ecosystem compatibility

FACILITATE

Program design

- Incubator
- Prototype
- Partnerships
- Business mentoring

FUND

Commercialize

- Pre-Seed
- Business Angel
- Venture

Successful Companies



Are you a hardware startup?

Startups focused on hardware will be located at the Danish Technological Institute's Robot Innovation Hall.

Robot Innovation Hall

A brand new 2,000 square meter incubator facility dedicated towards making your startup a success. Here you will have a mentor robot developer at Danish Technological Institute (DTI) and receive direct robot development consulting, along with access to DTI's resources.

Business Development:

- Partnerships: build joint research projects with new partners
- Ecosystem: gain access to a vast network in industries
- Board of advisors: receive expert advice to gain autonomy
- Business planning
- Access to funding

Prototype Development Tools:

- Workshop with product development tools
- 3D printing: basic and advanced
- Vision equipment: software and hardware
- Mobile platforms: across brands, sizes, functionalities
- Grippers
- Robotic Manipulators: across brands, sizes, functionalities

Robotic Specialties:

- Domain knowledge across major industries
- Robot programming, simulation and virtual production, motion planning, AI, Advanced path planning for industrial manipulators
- Workshop with tools: robot construction and electronics, system design, sensors for perception and inspection
- Production and Manufacturing Intelligence

- Human-robot interaction
- Implementation Integrators

Practical Amenities:

You will have your own desk, access to hardware development space, as well as access to meeting rooms and a cafeteria.

FOR MORE INFORMATION CONTACT:



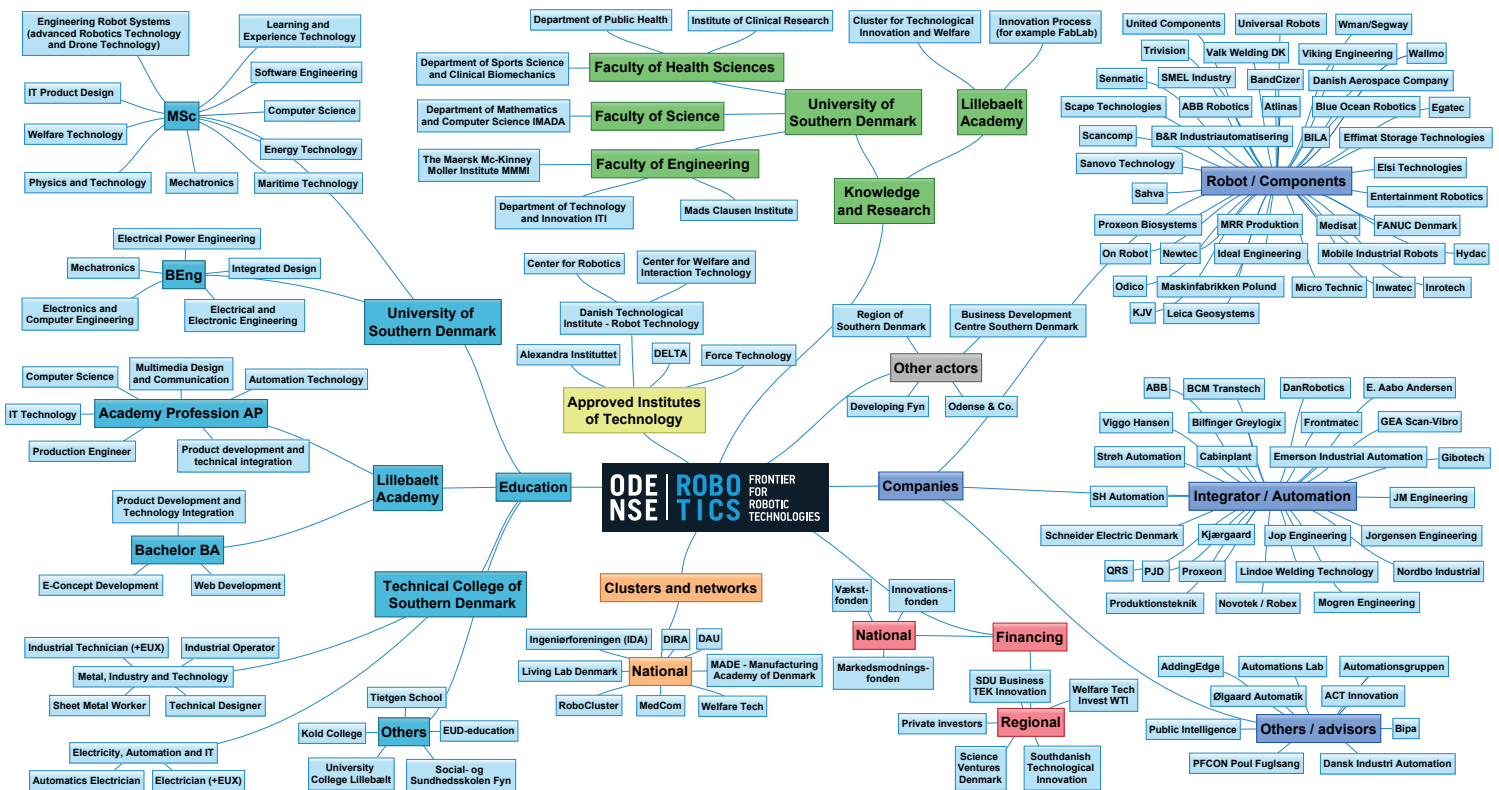
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