

Is your company ready for global growth?

Take part in Global Growth Robotics - a unique programme for robotic, automation and drone companies in Denmark.

Take part in Global Growth Robotics

Global Growth Robotics is a unique growth acceleration programme specifically designed for ambitious robot, automation and drone companies in Denmark.

This is an opportunity for companies with high-growth potential to upscale successfully by accessing industry know-how and hands-on coaching.

The result is your very own roadmap that will enable you to strategically develop your company's business, market and organisation.

The programme is open to ambitious robot, automation and drone companies across the country and across the value chain, from startups to established companies, from component developers to producers.

The programme is financed by the Danish Industry Foundation.

odenserobotics.dk/ggr



GET IN TOUCH AND LEARN MORE

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Develop a unique roadmap for your business



Learn from the best in the industry



Get hands-on help from your very own coach

Your journey towards your roadmap

Through workshops, masterclasses and individual sessions with your personal coach, you will develop your company's very own roadmap – and get hands-on help to make it a reality.

You will learn from top industry experts who share their know-how about scaling up successfully. And you will have hands-on support from your individual coach throughout the programme.



Organisation

- Organisational development
- Scalable manufacturing
- Strategic HR & talent acquisition
- IT infrastructure
- Legal, GDPR, IPR



Funding

- Soft money
- Hard money
- Financial needs
- Investment plan
- Pitch deck



Your very own roadmap

By the end of the programme, you will have created your company's roadmap for growth – ready to execute.



Strategic position

Identify your company's strategic position so you get your foundation right from the start.



Sales and Marketing

- Market analysis
- Business strategy
- Digital sales
- Multichannel marketing
- Value proposition



Manufacturing

- Manufacturing setup
- Supply chain
- Service concepts
- Digital service
- R&D tools

Learn from the best in the industry

Tap into unique industry knowledge and leverage it to build your roadmap. Learn from these experts and many more...



Thomas Visti
CEO Visti Unlimited



Esben Østergaard
CEO REInvest Robotics



Torben Rasmussen
Tanken 16



ODENSE robotics

Denmark's robot and drone cluster

Odense Robotics is Denmark's national cluster for robot, automation and drone technology with more than 300 members across the country.

We help companies develop innovative products and technologies, strengthen their competitiveness, gain new insights and connect with collaboration partners and peers.

We do this through projects, networks and events – often in close collaboration with our many knowledge partners.



Growth

Strengthen your company's competitive edge



Tech development

Boost your product and technology development



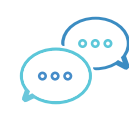
Startups

Develop your solution, attract investors, build your business



Networks

Build relations that strengthen your business



Visibility

Get noticed by customers, partners and peers

Become a member today

odenserobotics.dk/join